

DOSSIER "FILIERE" (large animals)

RATES & FORMATS 2025

SPECIAL POSITIONS

FILIERE
<p>Front page box 102,5 x 92 mm 4 colours € 1.045,00</p>

<p>Tabloid 250 x 330 mm 4 colours € 3.200,00</p>
--

<p>1/2 page type area horizontal 225 x 134 mm 4 colours € 1.980,00</p>
--

<p>1/2 full bleed Double page 500 x 134 mm 4 colours € 3.520,00</p>

INNER PAGES

<p>2 columns type area 147 x 302 mm 4 colours € 2.135,00</p>
--

<p>1 column type area 70 x 302 mm 4 colours € 1.310,00</p>
--

Filiere Section

The Filiere section is dedicated to veterinarians who deal with the food production chains: in this section, attention is centered on the specific problems of animal production and agri-food chains. There will be reports of events dedicated to farm animals, a review of the most recent scientific studies, epidemiological and legislative updates, news from Europe and the world, food safety and animal welfare ... the whole supply chain is addressed: from farm, to fork.

Technical features
Gloss coated paper: gr 80 Offset Printing Requested printing material: proofs, films with screen of 54/60 lines
Printing material
The customer must supply it as pdf format for Macintosh
Terms of delivery
3 days before the publication date
Circulation
8.000

PUBLICATION DATES

Month	Dates
January	9-16-23-30
February	6-13-20-27
March	6-13-20-27
April	3-10-17-24
May	2-8-15-22-29
June	5-12-19-26
July	3-10-17-24-31
September	4-11-18-25
October	2-9-16-23-30
November	6-13-20-27
December	4-11-18

**LA SETTIMANA
VETERINARIA**

NOTE: net prices

For further information please contact Mrs. Lucia Medas - marketing@pointvet.it